



Ministero degli Affari Esteri
e della Cooperazione Internazionale



IL MONDO IN ITALIANO

AS INSIDE A MIRROR

Italy viewed from outside Italy

FILM COMPETITION

The Dante Alighieri Society, on the occasion of the 17th edition of the Week of Italian Language in the World (which this year is focusing on the subject “**Italian at the cinema. Italian in the cinema**”), being promoted by the Directorate-General of the Country System of the Ministry of Foreign Affairs and International Cooperation, in collaboration with the Swiss Confederation, gives young emerging filmmakers, aged between 18 and 26 years of all nationalities, the opportunity to participate with a short film of theirs in the film competition on the subject: “**As inside a mirror. Italy viewed from outside Italy**”

1) Using every means available, from smartphones and tablets, to professional cameras, the participants will have to produce a film about Italy and its different aspects, including art, fashion, landscape, cooking, language, history and other peculiarities that contribute most to conveying the idea of our country around the world (“Italsympathy”).

2) The subject is free and can be treated in the form of a short documentary film, a monologue, or a dialogue with two or more actors.

3) The running time must not exceed 5 minutes and the film can be shot either in color or black and white, accessory techniques are admitted.

4) Subscription and participation are totally free.

5) All films should be published on a free video-sharing website, either You tube or Vimeo and the opening credits should show the (attached) contest poster. Contestants must send their works by 15th September 2017 to concorsovideoadante.it, clearly mentioning “**Competition AS INSIDE A MIRROR – Italy viewed from outside Italy**” in the subject field of the email and providing in the body of the text their name, surname, date of birth, phone number and link to the film produced (if you are member of the Dante Alighieri Society please write down the Committee you belong to and your membership card number).

6) The jury will be comprised of one representative of the Dante Alighieri Society, one of the MAECI, one of the MiBACT (CinemaGeneralManagement), one of the Swiss Embassy in Italy and one of Radio RAI3 (Hollywood Party broadcast).

► **1st:** a trip to Rome to visit Cinecittà historic studios and the town views of open film locations

► **2nd:** a course of Italian language and culture in one of “Dante” 4 schools in Italy (Rome, Bologna, Florence, Milan)

► **3rd:** a series of theme publications

► **Special Prize from Switzerland**, to be assigned to the best film produced by residents in Switzerland: an access pass to every film showing of the 2018 edition of Locarno Festival (www.pardo.ch)

7) Non-Italian spoken short films must include Italian subtitles.

8) Dante Alighieri Society and MAECI reserve the right to use and publish free all submitted works, the only constraint being mentioning the name of the author. Films will be published on the official websites and social networks of the institutions involved.

9) The winners’ names and the prize awarding methods will be published on the websites of the “Dante” www.ladante.it and the portals of the MAECI

FOR INFORMATION: concorsovideo@ladante.it

IN COLLABORATION WITH:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra



70 Locarno Festival
2-12 | 8 | 2017

10) Film shooting technique will be evaluated based on: style of shooting, types of shots and camera angles used as well as their suitability, setting structure, right focusing, use of different techniques.

11) Art direction will be evaluated in terms of: choice of location, be it artificial or natural and the effective impact on the setting itself. Lighting and photography even though not being really pertinent to “Art direction”, will also be assessed in this category.

12) Acting will be evaluated in terms of: expressiveness, naturalness, ease and charisma. Acting represents the communicative spirit that the author/director wants the spectator to perceive.

13) Audio will be evaluated for the technology applied (Mono, Stereo, Dolby or DTS), sound clearness and any effect employed.

14) Sound-tracks will be evaluated in terms of how appropriate the music employed is with reference to the scene, its originality and its mixing dynamics with the audio track. Any copyrighted music is not eligible for assessment.

15) CG Effects: if used, CG digital effects will be evaluated based on quality, visual impact and accurate fusion with the scene.

16) Make-up: if used, body make-up will be evaluated on quality, visual impact and accurate fusion with the scene.

17) Editing will be evaluated in terms of quality, technical and instrumental skill demonstrated in the cutting/montage.

18) Originality – Idea – Jury’s Note: this section is intended to assess the originality of the work and to give voice to any note by the jury. Each voice of course bears in percentage upon the global assessment.

19) Evaluation and judging criteria: each member of the jury will express his/her own evaluation in an independent manner, according to the judging principles each one decides to follow. The minutes being taken will count as final judgment not subject to appeal.

